



GoChipCard.com Permitted Uses

The GoChipCard.com website was jointly developed as the official, go-to resource for U.S. migration to EMV by the EMV Migration Forum and the Payments Security Task Force. Members of these two not-for-profit groups represent all of the leading stakeholders in the payments industry.

Our goal is to encourage all stakeholders to use consistent messaging in communicating with cardholders, merchants and issuers. You are welcome and even encouraged to use the textual information on the site in your own communications as long as you credit GoChipCard.com as the information source.

We encourage linking to our site and resources as an alternative to creating your own educational site.

You may use our infographics and other resources for training or presentation purposes. You may host them as downloads on your own site, as long as you credit GoChipCard.com as the source. You may add your own branding, however are specifically prohibited from removing, altering or covering the GoChipCard.com branding, text or images.

We do not allow reproduction or native hosting of our site on other websites. We also prohibit the altering of our copyrighted website, graphics and design concepts.

If you have any questions, please contact Adrian Riley of [Montner Tech PR](#), who manages publicity and social media for GoChipCard.com. (ariley@montner.com, 203.226.9290)