



EMV Development Preparation

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Topics

- Documentation
- Device Requirements and Kernels
- API Choice
- Importance of Design Stage
- Project Stages
- Data integrity
- Remote management and parameter files
- Post live operation
- Other technologies
- Review



Documentation

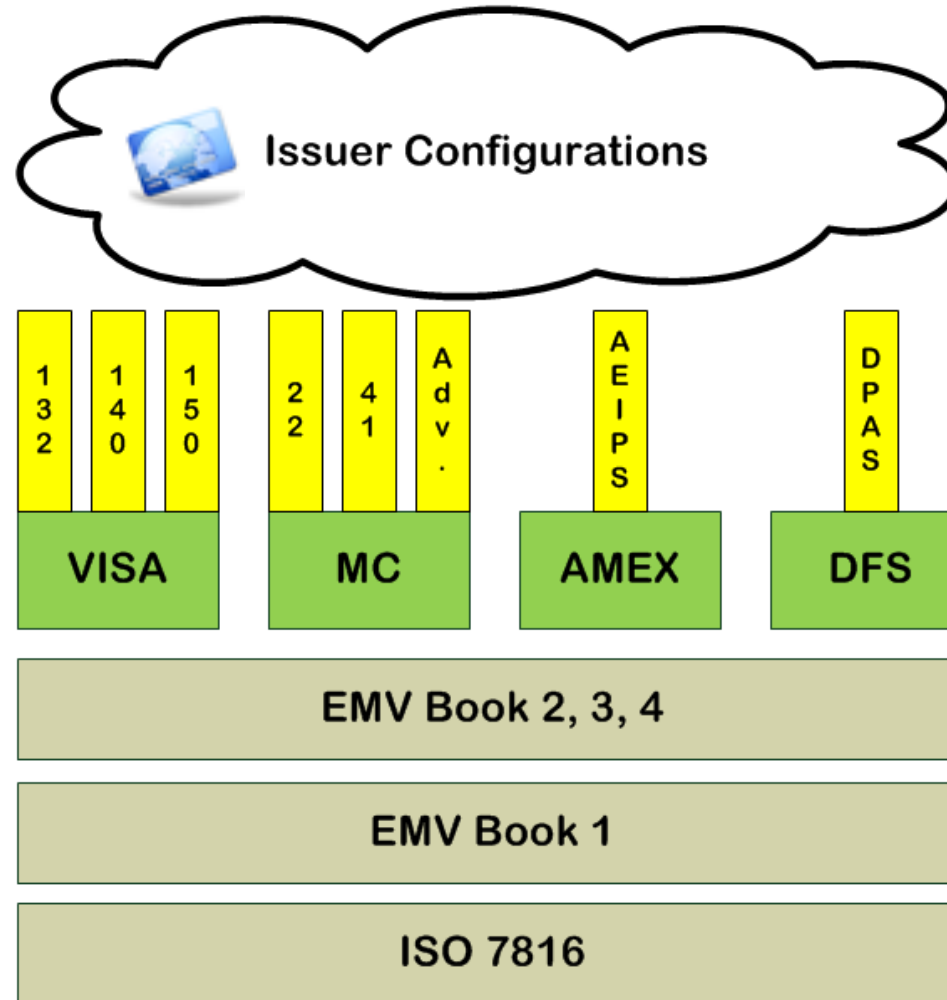
Ensure that you have all the correct documentation

... including ...

- EMVCo Book 3 (and the other books for reference)
- Brand acceptance criteria (TADG, M/Chip Requirements, ...)
- Acquirer specific acceptance criteria
- Acquirer Host protocol specifications
- Acquirer testing requirements
- Brand testing requirements (ADVT, MTIP, AEIPS, E2E, ...)
- EMV Kernel documentation
- Level 2 API documentation
- EMVCo Bulletins and Advisories

Please check the versions, and keep them up to date

The Documentation Stack



Device Requirements and Kernel Settings

	Retail	Fuel	F&B	Multi-lane
CVM – Sig	✓		✓	✓
CVM – None	✓	?	✓	✓
CVM – PIN	✓	✓	✓	✓
ODA – SDA		✓		
ODA – DDA		✓	?	
ODA – CDA		✓	?	
Motorised		✓		?
Tip function			✓	
Terminal Type	21/22	31/32	21/22	21/22

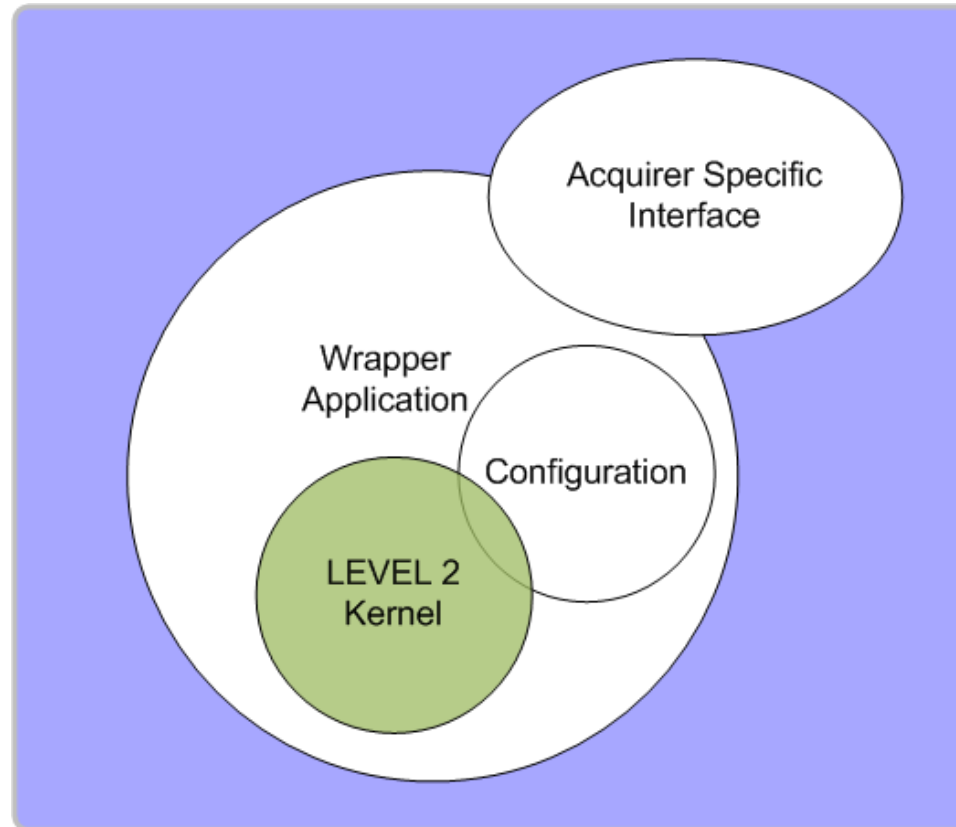
Different payment environments require different EMV features and kernel options

Device Requirements and Kernel Settings

	Credit EMV	Debit EMV	International	Others
CVM – Sig	✓	✓	✓	?
CVM – None	✓	✓		?
CVM – PIN	~	✓	✓	?
ODA – SDA			✓	?
ODA – DDA	~		✓	?
ODA – CDA	~		✓	?

Different card products also require different EMV features and kernel options

Inside an EMV system



There are many “moving parts”
within the EMV acceptance system

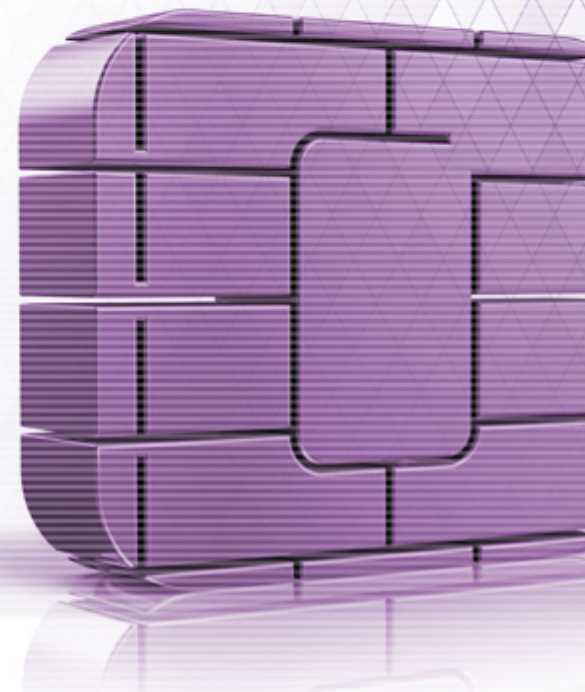
Kernel API

Depending on the hardware, you may have a choice of API options. The API needs to:

- Integrate with your existing payment application
- Offer flexibility for your merchant environment
- Supply the options you need to support

EMV Kernel Certifications expire!

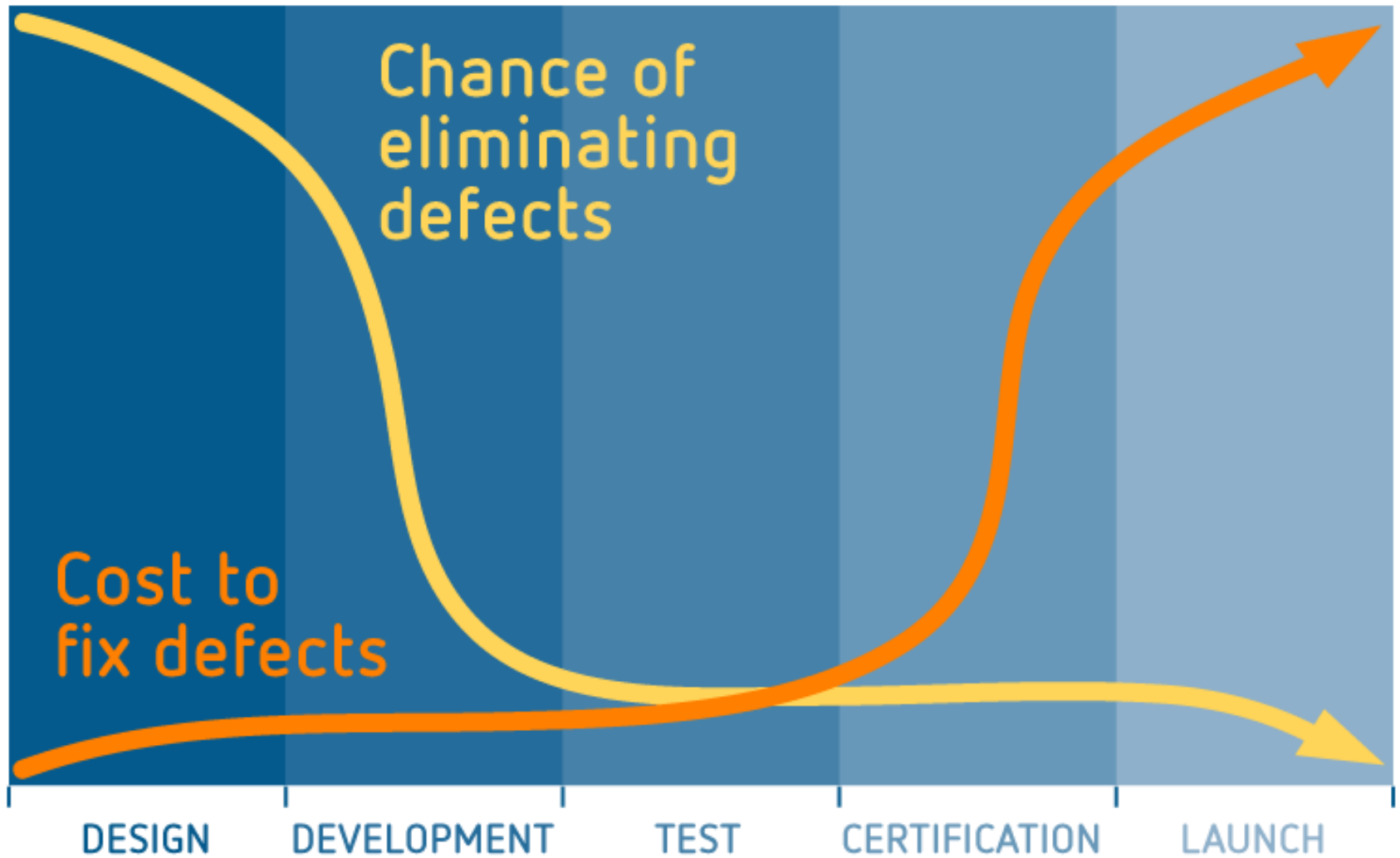
Choose a kernel with a longer lifetime, so you can avoid unnecessary in-field updates



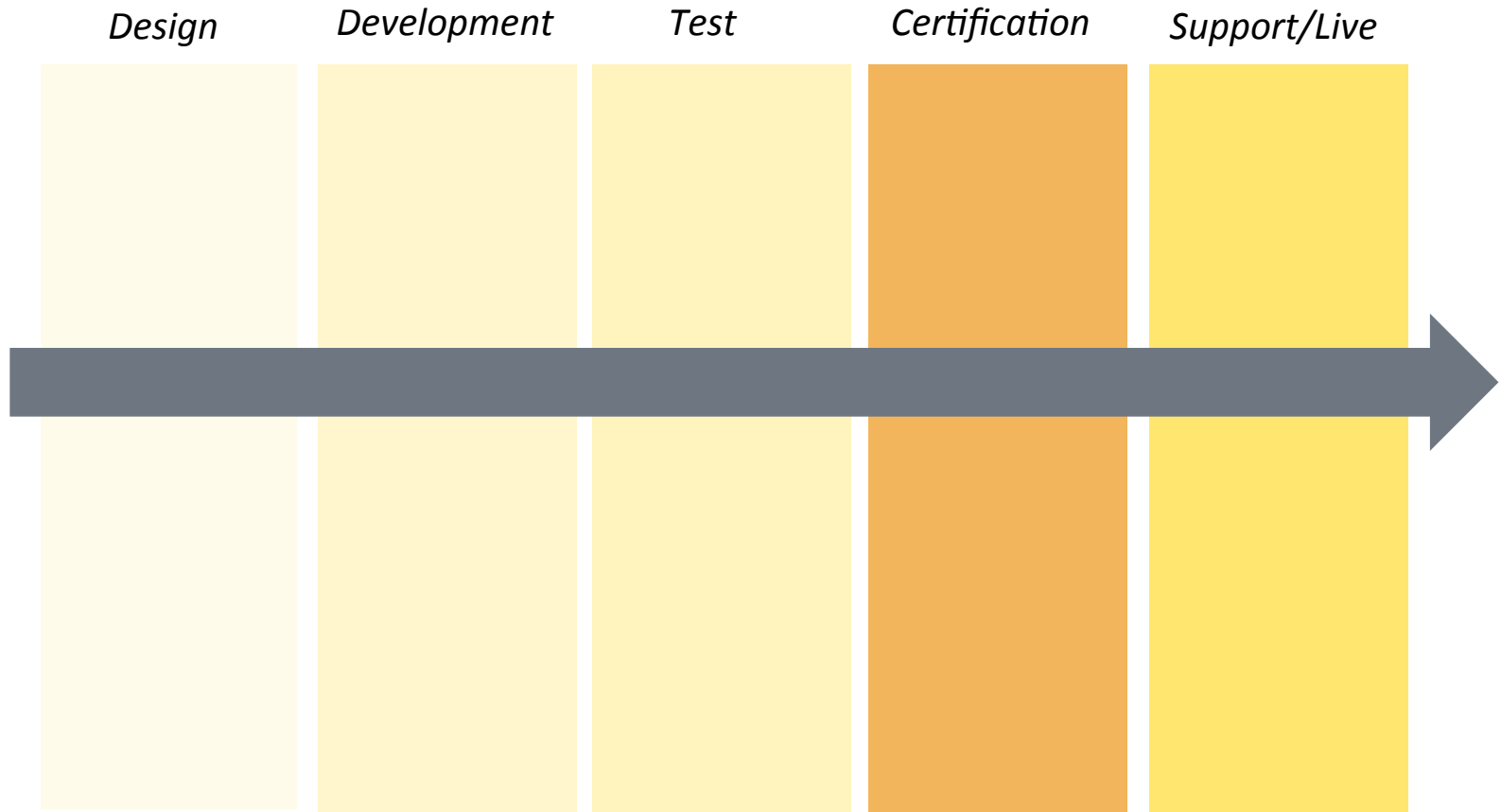
Importance of the Design Stage

- Allow extra time in the early stages of your project to analyze the merchant and brand requirements
- Ensure the Kernel integrates well with your existing payment systems and processes
- Ring-fence as much of the EMV integration to ease testing and future change
- Use best practice for cardholder transaction flow
- Build in diagnostics, reporting, and statistics

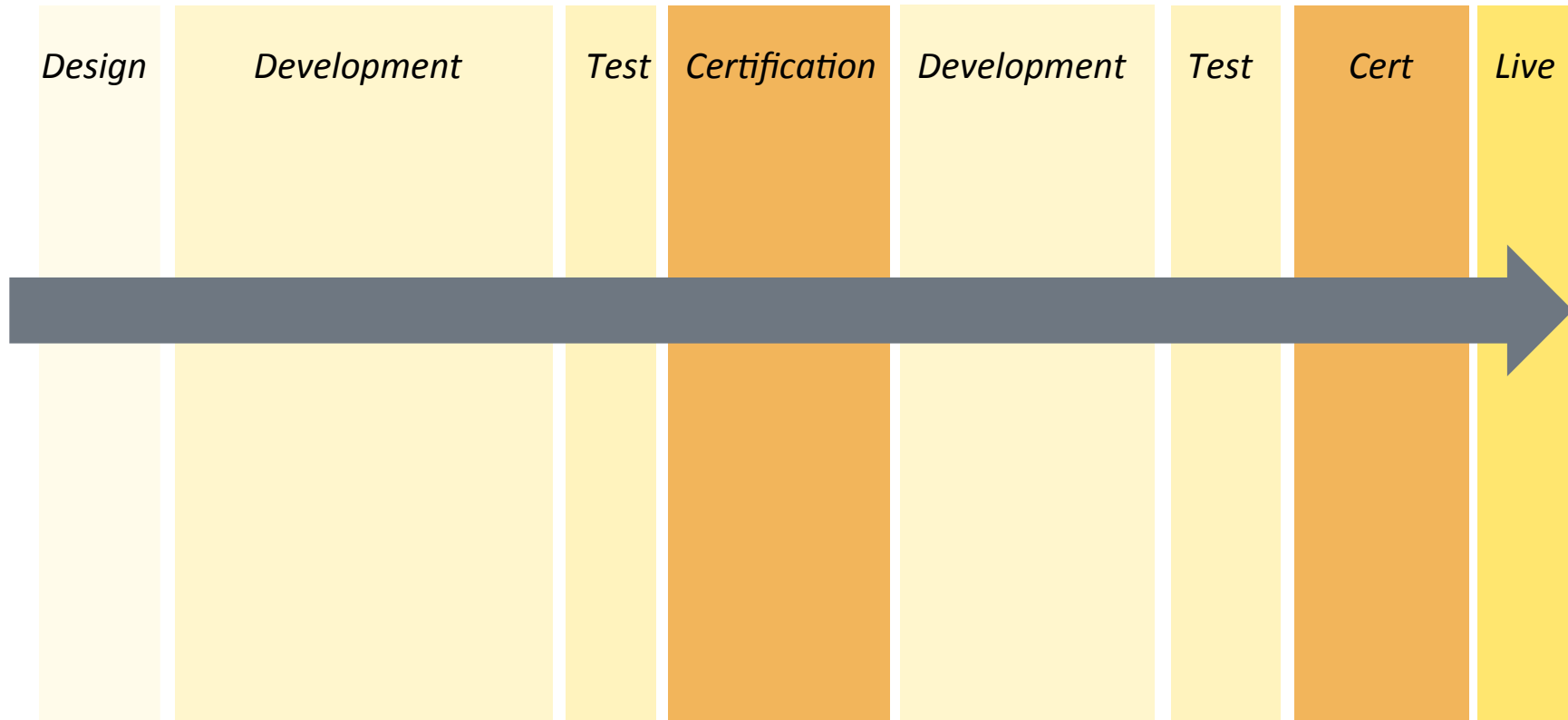
Cost of change



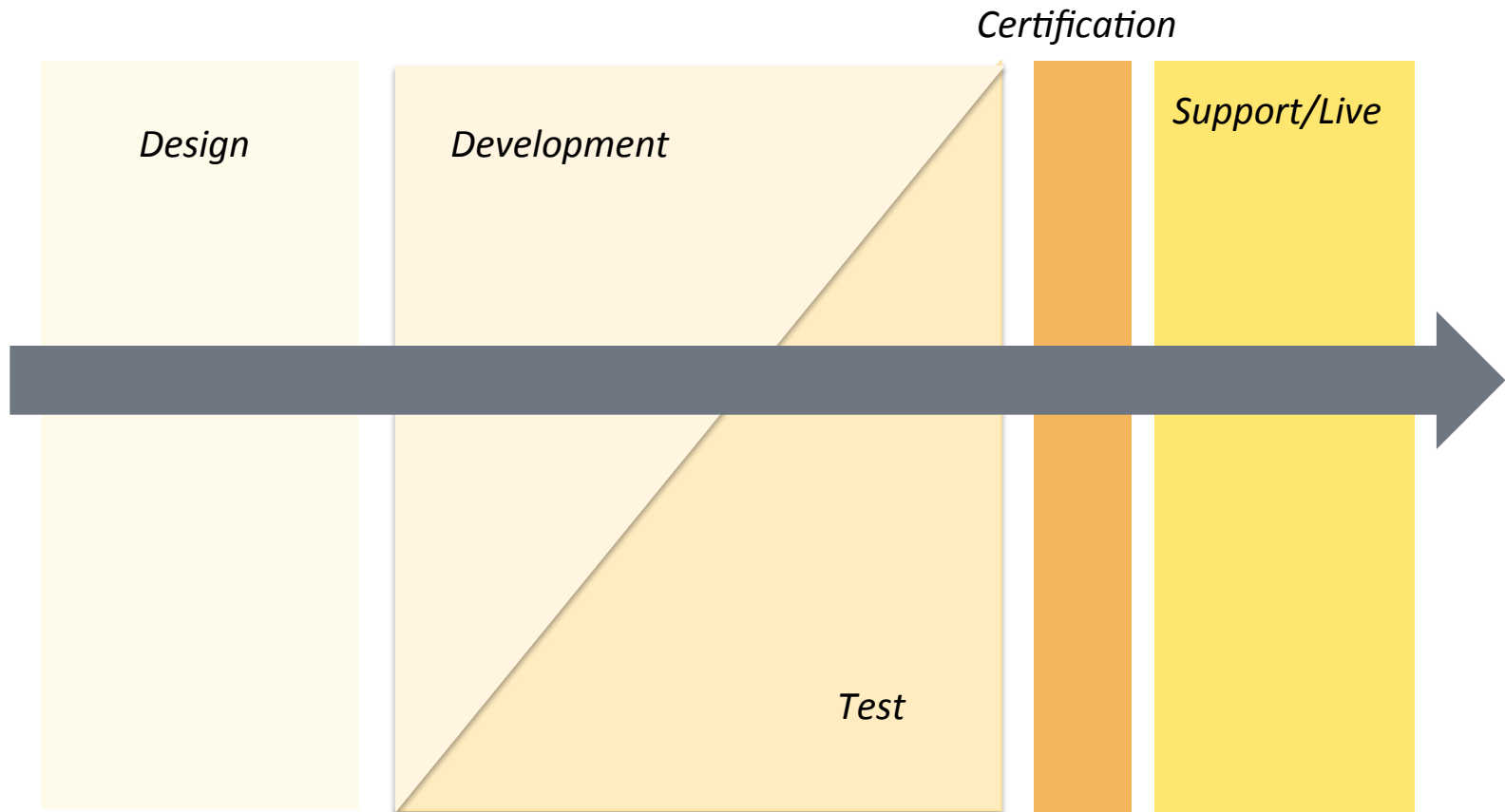
Project Stages



Project Stages – my experiences



Project Stages – my suggestion



Project Tips

- Spend more time on design
- Brand certification is not a QA cycle
- Negative and exception testing are vital
- Test with a wide range of card types
- Certification testing for a system that's ready takes hours
- Extend the project into live support to assist with interoperability issues

Magnetic Stripe Transaction

4761739001010010=15122011143878089

```
F0 F1 F0 F0 76 7B 44 01 A8 E1 A0 0A F1 F6 F4 F7 F6 F1 F7 F3
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F0 F0 F0 F1 F0 F0 F0 F0 F0 F0 F0 F0 F0 F0 F0 F1 F0 F0 F0
F0 F9 F1 F4 F1 F6 F1 F2 F5 F0 F6 F1 F0 F0 F0 F0 F0 F0 F5
F0 F0 F9 F0 F1 F8 F1 F2 F4 F8 F0 F9 F1 F4 F0 F9 F1 F4 F0 F9
F1 F4 F5 F9 F6 F8 F9 F0 F1 F0 F6 F4 F0 F0 F9 F7 F8 F0 F6 F1
F2 F3 F4 F5 F6 F3 E3 F4 F7 F6 F1 F7 F3 F9 F0 F0 F1 F0 F1 F0
F0 F1 F0 C4 F1 F4 F1 F2 F2 F0 F1 F1 F1 F4 F3 F8 F0 F9 F6 F8
F4 F2 F5 F7 F1 F8 F0 F5 F0 F0 F9 F0 F0 F0 F0 F0 F0 F0 F1
F5 F9 F6 F8 40 40 40 40 40 40 40 40 40 40 40 40 40 40 40
D6 99 84 85 99 40 E2 88 96 97 40 40 40 40 40 40 40 40 40
82 93 89 95 40 40 40 40 40 40 40 40 40 40 C9 D9 D3 F0 F1 F0 E3 F6
F1 F0 F5 F1 F0 F0 F0 F1 F8 F4 F0 F8 F4 F0 F0 F2 F6 F1 F0 F2
F0 F0 F0 F0 F0 F0 F0 F7 F0 F0 F3 F7 F2 F0 F0 F0 F0 F0 F0
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```

00

```
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F0 F0 F0 F1 F8 F4 F0 F8 F4 F0 F0 F1 F2 D4 C3 C3 F5 F8 F3 F6
F8 F0 F3 F1 F5 F0 F1 F0 F0 F1 F0
```

EMV Transaction

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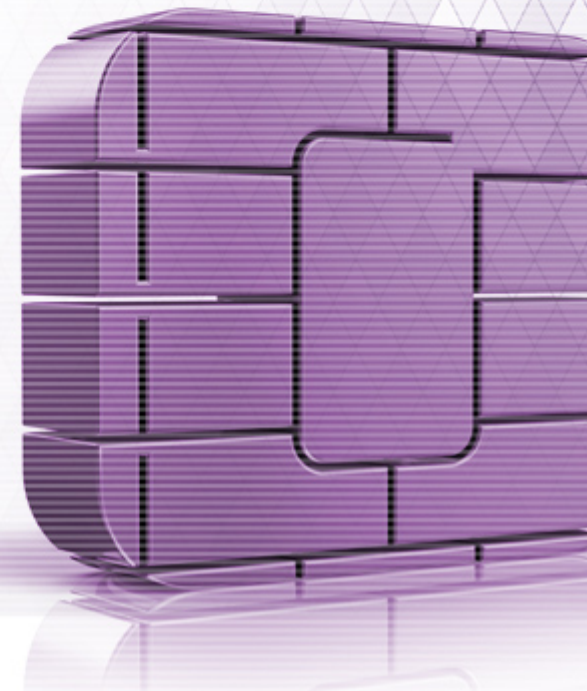
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 F6 F1 F7 F3 F9 F0 F0 F1 F0 F1 F0 F0 F1 F0 F9 F1
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 40 C4 A4 82 93 89 95 40 40 40 40 40 40 40 C9
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 F3
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 06 00 00 00 F1 F6 F4 F7 F6 F1 F7 F3 F9 F0 F0 F1
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 01 CE 89 BE E7 11 F0 F1 F2 D4 C3 C3 F7 F2 F1 F5
 F4 F0 F3 F0 F3 F0 F1 F0 F0 F1 F0

Data Integrity

- There is a lot of data in various formats
- It needs to be safely moved to and from the kernel, to and from the acquirer
- Translation from tags to host messages important (and in reverse for responses)

**Loss or damage of transaction data
may result in a transaction decline**



Role of Testing

“Ideal” Testing

‘Ideal’ Testing: Not limited by time and resource can test for every scenario

“Good” Testing

‘Good’ Testing: Limited by time and resource. Needs to comprehensively replicate infield scenarios and **test collaboratively to rigorously establish interoperability and infield performance of product**

CERTIFICATION
Testing

‘Certification’ Testing :

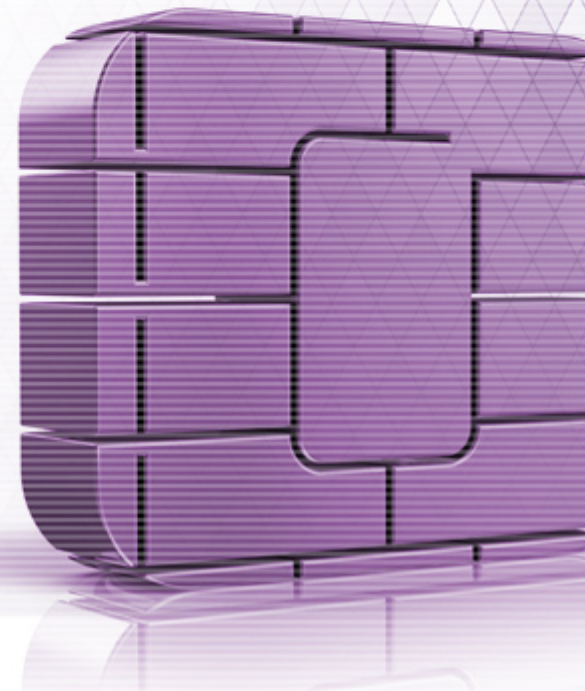
- A small component of ‘Good’ Testing
- Not a QA cycle
- A Minimum test of conformance
- Short and low effort

Exception and negative testing

- 99% of volume generates 1% of customer issues
- 1% of volume generates 99% of issues
- Exception and error handling can always be better
- Reduce call-centre costs with better device/system quality

Additional test cases for

- Timeouts, delays, and invalid transaction data
- Communication failure, timeouts, invalid message data and more



Remote Management

- Terminal management systems
- Update/download/change
- Software/firmware updates
- Secure remote access to PIN pads
- PCI safe audit logs and diagnostic information
- There will still be compliance changes and updates

Post Live – Support, Issues, Interoperability

- Unfortunately not everything is going perfect
- Devices tend to be “behind the curve”
- Cards tend to be “ahead of the curve”
- Facilitate diagnostic reporting of issues
- Have common and unambiguous messaging
- Reports for device settings (dump TMS data)
- Supervisor option for detailed transaction dump (PCI safe)

Don't forget Murphy's law

Other technologies

- Magnetic stripe is still with us
- In many regions EMV will be in the minority for some time
- Magnetic stripe fallback is also possible where there are acceptance issues with EMV cards
- Contactless EMV has similar complexities to contact EMV

Summary

- Documentation
- Device Requirements and Kernels
- API Choice
- Importance of Design Stage
- Project stages – test early and often
- Certification is not a QA stage
- Data integrity – a common failure point
- Remote management and parameter files
- Other technologies

Questions?



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